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Department of MASTER OF BUSINESS ADMINISTRATION



Vision of Department

To strive for excellence in the field of Computer engineering through creative problem solving related to societal needs.

Mission of Department

M1. To impart quality education and build a strong cadre of professional managers to participate in nation building.

M2. To impart Professionals management skills, regular formal training in group discussions, enhancing soft skills, participative skills and team work etc.

M3. To emphasize on various national program viz. make in India, working of Mudra Banks and other similar program/schemes offered by Government of India in the Economic sphere of activities.

M4. To emphasize on promotion of marketing strategies, brand management, Advertising and sales policies, customer relationship etc.

Vision of Institute

To be a most preferred Rural Technical Campus in the region by creating competent multifaceted Engineers and Professionals ready to serve the industry and society at large.

Mission of Institute

To establish state-of-the-art facilities and create a conducive environment for transforming the rural minds into competent, skilled, professional, researchers, technically sound, innovative aptitude, and ethics through value-based education to develop the nation for global competitiveness.

Objectives of Institute

- To provide quality education with futuristic trends in engineering and technology
- To ensure continual improvement in Quality management system
- To impart innovative teaching and Learning

Silent features of Department

- Supportive learning for placement
- Value added courses
- Career oriented Add-On Courses
- Teacher as Mentor
- Report writing and Paper Presentation
- Professional Development for Industrial Engagement
- Personality Development and Soft Skill Training

Events and Competition

• **TEACHER'S DAY**



Adsul's Technical Campus organized a grand Faculty Felicitation Ceremony to recognize and appreciate the dedication, commitment, and outstanding contributions of its teaching and non-teaching staff members. The event was conducted in front of the main campus building, where all faculty members gathered in a spirit of unity and celebration. During the ceremony, distinguished faculty members were honored with beautiful bouquets as a token of gratitude for their continuous efforts in academic excellence, student mentoring, and institutional development. The event reflected the strong bond among staff members and highlighted the

institution's culture of respect and appreciation. The program concluded with a group photograph capturing the proud and memorable moment, symbolizing teamwork, professionalism, and the shared vision of achieving excellence in education.

- **RANGOLI COMPETITION**



Rangoli Competition at Adsul's Technical Campus

The institute successfully organized a vibrant Rangoli Competition on campus to celebrate creativity and cultural spirit among students. Participants enthusiastically created beautiful and colorful rangoli designs based on themes such as tradition, unity, and social awareness. The event showcased students' artistic talents, teamwork, and innovative ideas. The judges evaluated the designs based on creativity, neatness, and overall presentation. The competition concluded with prize distribution to the winners, making the event a joyful and memorable celebration for everyone.

• POWER POINT COMPETITION



PowerPoint Competition at Adsul's Technical Campus

Adsul's Technical Campus organized an engaging and informative PowerPoint Presentation Competition for MBA students to enhance their presentation, communication, and analytical skills. The competition provided a platform for students to express their ideas confidently on various contemporary topics such as Artificial Intelligence, Digital Marketing, Sustainable Development, and Technology in Education. Students participated enthusiastically in formal uniform (black blazer, white shirt, and black trousers), presenting well-structured slides with clear content, visuals, and data. Each team demonstrated strong subject knowledge, creativity, teamwork, and effective public speaking skills. The judging panel evaluated participants based on content quality, presentation skills, confidence, clarity, and overall impact. The competition successfully encouraged research-oriented learning and improved students' professional competencies. It was a valuable learning experience that strengthened confidence, leadership abilities, and stage presence among MBA students.

- **INDUCTION PROGRAM**



The MBA Induction Program at Adsul's Technical Campus was organized in the Auditorium Hall to warmly welcome the newly admitted students. The program aimed to familiarize students with the institute's vision, mission, academic structure, rules, and professional expectations. The event began with a formal inauguration followed by an address from the Director and faculty members, who motivated students to develop leadership qualities, communication skills, and ethical values. Students were introduced to the MBA curriculum, specialization options, examination pattern, and placement support system. The induction program also included interactive sessions, ice-breaking activities, and guidance about discipline and corporate grooming. Overall, the event created a positive and inspiring beginning for the new batch and helped students feel confident and connected to the institution.

- **INDUSTRIAL VISIT.**



Industrial Visit by MBA Students of Adsul's Technical Campus Chas Ahilyanagar

An **Industrial Visit** was organized by the institute to provide students with practical exposure to real-world industrial operations and management practices. The visit aimed to bridge the gap between theoretical knowledge and practical implementation. During the visit, students observed various departments such as production, quality control, marketing, and human resource management. Industry experts explained the manufacturing process, organizational structure, safety measures, and modern technologies used in the company. Students interacted with professionals, clarified their doubts, and gained insights into workplace discipline, teamwork, and industry expectations. The visit proved to be an enriching learning experience, enhancing students' understanding of industrial functioning and career opportunities.

- **TREE PLANTATION DAY**



The MBA Department of Adsul's Technical Campus, Ahilyanagar, hosted a vibrant Tree Plantation Day to promote environmental consciousness and sustainability among students and faculty. The event brought together over 25 participants, including MBA students, professors, and staff, all united by a shared commitment to green values. The ceremony featured the planting of saplings by students and faculty members, symbolizing growth, responsibility, and care for the planet. A group photo was taken in front of a clean white backdrop with bold green lettering, capturing the spirit of the occasion and the unity of the department. Faculty members shared inspiring messages about the importance of ecological stewardship and the role of future business leaders in driving sustainable change. The event concluded with a pledge to continue eco-friendly initiatives throughout the academic year.