



ADSUL'S TECHNICAL CAMPUS

(Approved by AICTE, New Delhi, Recognized by Govt. of Maharashtra,
Affiliated to Savitribai Phule Pune University, Pune)
DTE Code : 5248, University Code : PU/AN/TECH/035/1992, AISHE Code : C-41853
ACCREDITED BY NAAC, NATIONAL BOARD OF ACCREDITATION (NBA)
OF AICTE & ACCREDITATION SERVICE FOR INTERNATIONAL SCHOOLS,
COLLEGES & UNIVERSITIES ASIA (ASIC)
(Best Engineering College in Western Maharashtra Award by ISTE)



Prof. Rajendra Subhash Jarad, MBA, PhD, Post Doc

Pune, Maharashtra, India

+91 9763348006 | Email : rajendrarajad@gmail.com

LinkedIn: <https://www.linkedin.com/in/dr-rajendra-jarad-7350b9b/>



Professional Summary

Accomplished Professor with 28+ years of experience spanning academia, administration, and industry. Expertise in Marketing Management, Research, and Academic Leadership. Published researcher with patents, books, and international collaborations.

Key Highlights

- 28 Years Experience (19 yrs Teaching | 5 yrs Industry | 2 yrs Administration)
- 55+ Research Papers in UGC/Peer Reviewed (National & International Journals) and 08 Scopus Papers
- 10 Patents / Copyrights
- 10 Books / Book Chapters
- 50+ Conferences & Training Programs
- International Research Fellowship – UPM, Spain

Education:

- **Post Doctorate (Marketing Management)** – Dr. D. Y. Patil Research Institute, Pune (2025)
- **PhD (Marketing Management)** – Savitribai Phule Pune University (2017)
- **MBA (Marketing)** – Pune University (1998) – 61.65%
- **B.Sc. (Physics)** – Pune University (1996) – 57.16%

Academic & Administrative Experience:

Professor – MBA Department

Current Organisation: Adsul Technical Campus, Chas, Ahilyanagar (2025)

Designation: Professor

Professor – MBA Department

Dr. D. Y. Patil Institute of Technology, Pune (2018–2025)

- Subjects: Services Marketing, International Marketing, SCM
- Roles: Research Coordinator, International Cell Coordinator, Admission Head

- Contribution: NBA, NAAC, NIRF processes

Asst. Professor & I/C Director

ASMA Institute of Management, Pune (2015–2018)

Director Admissions (MBBS)

Dr. D. Y. Patil Medical College, Mauritius (2013–2015)

HOD – MBA (Asst. Professor)

Dr. D. Y. Patil Institute, Pune (2012–2013)

Asst. Professor / I/C Director

Shivneri Institute of Business Management (2006–2012)

Industry Experience

- ERP SAP Consultant – Delphi Computech (2002–2003)
 - Manager (Sales & Purchase) – Eclipse Combustion Pvt. Ltd. (2001–2002)
 - Assistant Manager – Mukat Pipes Ltd. (1999–2001)
 - Branch Officer – Rajdeep Industrial Products Ltd. (1998–1999)
-

Achievements & Contributions

- BCUD Research Grant – ₹1.5 Lakh
 - Award – “**Dr. Sarvapalli Radhakrishnan Shikshan Ratna**” 2025 by Jadhawar Group of Institutes, Pune
 - International academic collaborations and conference participation
-

Research Profiles

- Google Scholar | Research Gate | ORCID: <https://orcid.org/0009-0008-1252-8140>
 - Scopus Author ID: 58695067700
-

References

Available on request